

Kurumsal Sürdürülebilirlik Performansını Etkileyen Faktörler

Yazarlar

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ÖNSÖZ

Günümüzde sürdürülebilirlik, yalnızca çevresel bir duyarlılık ya da toplumsal sorumluluk alanı olmaktan çıkmış; işletmelerin stratejik yönetim anlayışının ayrılmaz bir bileşeni hâline gelmiştir. İşletmelerin uzun vadeli başarıları, finansal performansın çok ötesine geçerek çevresel etkiler, sosyal sorumluluk uygulamaları ve kurumsal yönetim yapılarıyla birlikte değerlendirilmeye başlamıştır. Bu dönüşüm, sürdürülebilirlik kavramının kurumsal düzeyde yeniden yorumlanmasını ve işletmelerin karar alma süreçlerine çok boyutlu bir bakış açısıyla yaklaşılmasını zorunlu kılmaktadır.

Bu kitap, sürdürülebilirlik ve kurumsal sürdürülebilirlik alanındaki teorik çerçeveyi sistematik bir yapı içinde ele alırken; sürdürülebilirlik raporlaması, uluslararası standartlar, ESG göstergeleri ve sürdürülebilirlik performansını etkileyen kurumsal ve finansal faktörleri bütüncül bir perspektifle incelemektedir. Kavramsal tartışmaların yanı sıra, sürdürülebilirlik açıklamalarının sektör temelli farklılaşmasına yönelik ampirik analizlerle konuya uygulamalı bir boyut kazandırılmaktadır.

Kitapta, sürdürülebilirlik kavramının tarihsel gelişiminden başlayarak kurumsal sürdürülebilirliğin temel bileşenleri, sürdürülebilirlik standartları ve performans ölçüm yöntemleri ayrıntılı biçimde sunulmuştur. Ayrıca, işletmelerin sürdürülebilirlik performanslarını nasıl şekillendirdikleri; kurumsal yönetim yapıları, finansal özellikleri ve özellikle sektör yapılarının (hassas ve hassas olmayan sektörler) sürdürülebilirlik açıklamalarına nasıl yön verdiği güncel literatür ışığında değerlendirilmiştir. Bu kapsamlı yaklaşım hem teorik bilgi birikimini güçlendirmekte hem de uygulamaya dönük önemli yaklaşımlar sunmaktadır.

Kitap, kurumsal sürdürülebilirlik performansını belirleyen faktörleri inceleyerek, farklı paydaşlara sürdürülebilirlik alanında bütüncül, analitik ve uygulanabilir bir rehber sunmayı amaçlamaktadır.

Bilim dünyasına faydalı olması ümidiyle...

İbrahim SAKİN

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KISALTMALAR

AA1000APS:	AccountAbility 1000 AccountAbility Principles Standard
AA1000AS	: AccountAbility 1000 Assurance Standard
BİST	: Borsa İstanbul
BM	: Birleşmiş Milletler
CEO	: İcra Kurulu Başkanı
CSRD	: Kurumsal Sürdürülebilirlik Raporlama Direktifi
ÇSY	: Çevresel, Sosyal ve Yönetişim
FAVÖK	: Faiz, Amortisman ve Vergi Öncesi Kar
SE	: Sabit Etkiler
RS	: Rassal Etkiler
GDS	: Güvence Denetim Standardı
GLS	: Genelleştirilmiş En Küçük Kareler
GRI	: Küresel Raporlama Girişimi
IAASB	: Uluslararası Denetim ve Güvence Standartları Kurulu
IASB	: Uluslararası Muhasebe Standartları Kurulu
IFAC	: Uluslararası Muhasebeciler Federasyonu
IFRS	: Uluslararası Finansal Raporlama Standartları
IIRC	: Uluslararası Entegre Raporlama Konseyi
ISAE	: Uluslararası Güvence Denetimi Standardı
ISSB	: Uluslararası Sürdürülebilirlik Standartları Kurulu
KGK	: Kamu Gözetimi, Muhasebe ve Denetim Standartları Kurumu
KSP	: Kurumsal Sürdürülebilirlik Performansı
KSS	: Kurumsal Sosyal Sorumluluk
LR	: Likelihood Ratio – Olabilirlik Oranı Testi
LSDV	: Kukla Değişkenli En Küçük Kareler
md.	: Madde
OLS	: En Küçük Kareler Yöntemi
PDDD	: Piyasa Değeri Defter Değeri
PRISMA	: Sistematik İncelemeler ve Meta-Analizler için Tercih Edilen Raporlama Öğeleri
RE	: Rassal Etkiler
s.	: Sayfa
SDG	: Sürdürülebilir Kalkınma Hedefleri
SEC	: ABD Menkul Kıymetler ve Borsa Komisyonu
SRI	: Stanford Araştırma Enstitüsü
TDK	: Türk Dil Kurumu
TSRS	: Türkiye Sürdürülebilirlik Raporlama Standartları
vd.	: Ve diğerleri
WCC	: Dünya Kiliseler Konseyi
WGI	: Dünya Yönetişim Göstergesi

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